



Ryan Ashkenase

Art Director | Designer

Contact

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Education

PGAMA
Certified in:
Digital Production Printing
2019-2020

University of Delaware
Bachelors degree:
Visual Communications
2014-2018

**Delaware Technical
Community College**
Two Associates degrees:
Multimedia and Ad Design
2011-2014

Proficient in

Art Direction, Branding, Charlie
Day Energy, Illustrator, In
Design, Microsoft Office Suite,
Photoshop, Problem Solving,
Prepress, Project Management

Work Experience

Hunt A Killer

Senior Designer
January 2019 – April 2022

Design lead on more than ten projects all with widely differing aesthetics. As design lead, I selected paper stocks, created packaging, the designs for print and physical items, and the digital experience for a story. I also determined the overall aesthetic of each project and developed over fifty brands.

As design lead, I provided art direction, feedback, and guidance on our processes to junior designers.

I also worked closely with operations, vendors (domestic and international), project managers, writers, and copy editors to ensure designs were done correctly and delivered on time.

Discovery Channel

Designer
June 2018 – January 2019

Developed title treatments, and key art for shows on the Velocity and Investigation Discovery network for advertisements, social media, and on-air broadcasts.

Madwell

Design intern
January – February 2018

Created animations, wrote copy, art directed photo shoots, and planned social posts for clients such as Happy Family, Vita Coco, Zarbee's, Jura Whiskey, and Lola.

Aramark

Designer
January – November 2017

Worked alongside a team of designers to create posters, menus, and digital signage as a part of the rebranding of the newly renovated Russell dining hall.

Extracurricular

The Review: University of Delaware's Student Newspaper

Various positions
2015-2018

Weekly comic editor

Led a team of cartoonists, providing feedback and art direction for that weeks comic strip.

Editorial cartoonist

Created Illustrations in response to a current event. Each piece had to be done within 12 hours of it being assigned.

Visiting Artist Committee

Art director
2017-2018

Generated concepts, gave feedback and direction to a team of designers creating posters for weekly visiting artists.